

**KERMIT DAVID PANNELL**

Front-End Developer

UI/UX Designer

Philadelphia, PA

[LinkedIn - Kermit Pannell](#)[www.kermitpannell.com](http://www.kermitpannell.com)

kermit76@gmail.com

215.317.0645

**SKILLS**

I am proficient in the HTML, CSS/SCSS, JS technology stack including Foundation and Bootstrap Front-end frameworks. I have experience with Angular and React JS frameworks, along with development source control environments. Design and prototyping tools including Figma, Sketch, and various Adobe Creative Suite products such as In-design, Illustrator and XD. My focus is on user interface design/development best practices, responsive design and accessibility standards, with several years of experience in Agile work environments.

**EMPLOYMENT HISTORY****Education Testing Service – Princeton, NJ (Front-end Developer/UI/UX Designer | 2019 - Present)**

As part of ETS's Application Design Team, I work directly within product/research lab teams performing the duties of UI/UX designer creating wireframes and interactive prototypes to support user research, as well as inform application development. As a Front-end developer, I am responsible for branding/style guide implementation and interface design for applications developed in Angular, React and related JS frameworks. I also have experience with .slim templates via Ruby/Rails. I lead and participate in formal Agile practices such as design sprints, user-persona development, and various workshops related to feature development, as well as conducting user research interviews with higher education professionals and prospective/active graduate school students.

**Jefferson Health - Philadelphia, PA (Front-end Developer | 2018 - 2019)**

Part of the Jefferson Health *Digital Innovation & Consumer Experience* group, (*DICE*). Responsible for front-end web development including Jefferson's *Sydney Kimmel Cancer Center* website redesign. Use of current development coding standards, responsive design via front-end frameworks such as Bootstrap and content management via AEM (Adobe Experience Manager). Created peer-informational course series highlighting accessibility compliance for web design. Initiation of on-boarding mentoring efforts to improve and encourage new employee acclimation, engagement and growth.

**Fanatics - Conshohocken, PA (Front-end Developer | 2014 - 2018)**

Responsible for front-end development tasks in a fast-paced and ever-changing sports retail domain. Worked as part of the development team for major e-commerce clients such as: NFL shop, NBA store, NHL and MLB shop. Frequent collaboration with designers and business leads to support an enhanced online shopping experience.

**Leadnomics - Philadelphia, PA (Graphic Design/Web Developer | 2014)**

Responsible for the creation of info-graphics, web-based advertisements, branding conceptualization and standardization with a digital-marketing agency focused on target-market research and brand development.

**IBM - Philadelphia, PA (Web Developer | 2009 - 2013)**

Responsibilities within the collateral management product division ranging from Front-end development frameworks including YUI and Blueprint, to maintaining enterprise and client branding standards. Also involved in the creation of graphical process models to visually convey application semantics such as user interaction, functionality and security protocol.

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**Performance Development Group - Malvern, PA (User Interface Designer | 2008 - 2009)**

Responsible for user interface design, motion graphics and training module authoring using Adobe Flash and ActionScript 3.0 for various e-learning platforms, focusing on the development of intuitive UI to best serve client training goals.

**Boyd Tamney Cross Advertising - Wayne, PA (Web Designer | 2007 - 2008)**

Web development and user-interface design in a fast-paced, demanding agency environment. Specializing in client brand management, cost-effective marketing and rapid product delivery.

**Soft Assist - King of Prussia, PA (User Interface Designer | 2002 - 2004)**

User interface design and development of e-Learning applications utilizing various design tools ranging from Adobe Creative Suite to 3D Studio. Maintenance of branding standards for clients including Black & Decker, Home Depot, Exelon Energy and University of Pennsylvania Health Systems.

**EDUCATION****Art Institute of Philadelphia - Philadelphia, PA**

Associate Degree in Specialized Technology

**Course Training**

Codecademy, LinkedIn Learning, Pluralsight and Udemy course completion in various Front-end development and UI/UX design related competencies.

**EXTRACURRICULAR/INITIATIVES**

Code4PA Code-a-thon technology solutions to combat opioid epidemic

Web Accessibility standards and practices workshop series

New team member onboarding and peer-mentoring initiatives

Ed Snider Youth Hockey Organization volunteer work