

KERMIT DAVID PANNELL

Front-End Developer

Philadelphia, PA

215.317.0645

kermit76@gmail.com

SKILLS

Proficient in HTML, CSS, JavaScript, jQuery, Foundation, Bootstrap, git, Creative Cloud and related technologies. Focusing on best practices such as responsive design and accessibility standards, with several years of experience in agile development environments.

EMPLOYMENT HISTORY

Jefferson Health - Philadelphia, PA (2018 - Present)

Part of Jefferson's *Digital Innovation & Consumer Experience* group, (DICE). Responsible for front-end development tasks including the *Sydney Kimmel Cancer Center* website redesign, helping to bring it to the forefront of cancer research and treatment in America. Created peer-informational course series highlighting accessibility compliance for web design. Initiation of on-boarding mentoring efforts to improve and encourage new employee acclimation, engagement and growth.

Fanatics - Conshohocken, PA (2014 - 2018)

Responsible for front-end development tasks in a fast-paced and ever-changing sports retail domain. Part of the development team for major e-commerce web clients such as: NFL shop, NBA store, NHL and MLB shop. Frequent collaboration with designers and business leads to support an enhanced online shopping experience. Played a major role in the migration of dozens of websites to a new responsive platform, helping to serve more potential customers and increase the company's overall profit margin.

Leadnomics - Philadelphia, PA (2014)

Responsible for the creation of info-graphics, web-based advertisements, branding conceptualization and standardization with a digital-marketing agency focused on target-market research and brand development.

IBM - Philadelphia, PA (2009 - 2013)

Responsibilities with the collateral management product division ranging from front-end development and UI/UX design, to maintaining client branding standards. Also involved in the creation of graphical process models to visually convey application semantics such as: user interaction, functionality, security protocol, etc.

Performance Development Group - Malvern, PA (2008 - 2009)

Responsible for interactive design and authoring for various e-learning platforms, focusing on the development of intelligent and intuitive UI to better serve client training goals.

Boyd Tamney Cross Advertising - Wayne, PA (2007 - 2008)

Web developer/UI designer in a fast-paced, demanding agency environment, specializing in client brand management, cost-effective marketing and rapid product delivery.

Soft Assist - King Of Prussia, PA (2002 - 2004)

User interface design and implementation of e-learning applications utilizing various design tools ranging from creative suite, to 3D animation. Maintenance of branding standards for clients including: Black & Decker, Home Depot, Exelon Energy and University of Pennsylvania Health Systems.

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EDUCATION

Art Institute of Philadelphia - Philadelphia, PA

Associate Degree in Specialized Technology

Course Training

Lynda, Pluralsight and Udemy course completion in various front-end development related competencies.

Extra-Curricular

Technology Events/Conferences
Peer mentorship and tutoring
Public volunteer work